



INSIDE REFLECTIONS



**Season's Greetings
From SIDLER!**

DECEMBER 2022

Season's Greetings from SIDLER!

What are the Bathroom Design Trends for 2023?

Before we jump into looking at the exciting 2023 bathroom design trends, we first want to wish everyone a Season's Greetings and a Happy Holidays for 2022! We at SIDLER hope you all have a wonderful holiday season with well wishes for a bright and joyous new year.

Let's take a look at the upcoming bathroom design trends for the new year from an interior design expert.

What is trending in bathroom design for 2023?



SIDLER DIAMANDO™ LED AND TALL MİRRORED CABINET COLLECTION

To help us start this journey, SIDLER has been honoured to have Jamie Banfield from [Jamie Banfield Design](#) who is the Founder and Principal Interior Designer of this award-winning interior design firm to provide his expertise and insight into the bathroom design trends for 2023.

So, without further ado, we will take you on a journey into what will be trending for bathroom design in 2023.

Let's get started!

Top 3 Bathroom Design Trends in 2023

Jamie Banfield - Jamie Banfield Design

2023 is shaping up to be a year of juxtaposition. Bathroom designs are pushing the boundaries of traditional labels, carving a new path for designs that can't be defined as one thing or another.

We are seeing dark contrast with natural lighting; masculine yet feminine details; and Old-World charm combined with modern technology. Classic features such as organic elements and clean lines aren't going anywhere, but it's all about how you mix them with modern ideas to create something new.

SELF-CONTRAST

A Splash of dark: One of the more straightforward ways to incorporate soft contrast is with colour. For 2022, we predicted white-on-white as the trendy design choice. While a classic and timeless choice, pops of darker colours are being integrated into the design to supply a focal point against a canvas of white or another neutral colour.



CAMBIE VILLAGE PROJECT - BY JAMIE BANFIELD DESIGN



*CAMBIE VILLAGE PROJECT - BY JAMIE BANFIELD
DESIGN*

Dark floors, fixtures, or even a painted ceiling can pull focus into the space. A safe way to incorporating a pop of dark is with matte black or gunmetal finishes for your plumbing.



VANCOUVER SPECIAL PROJECT - BY JAMIE BANFIELD DESIGN



MARSHALL AVENUE LANE PROJECT - BY JAMIE BANFIELD DESIGN

Masculine and Feminine Harmony: Combining a dichotomy of design elements doesn't have to be an extreme in conflicting contrast. These contrasts can instead result in a happy marriage achieving a healthy medium between two conflicting styles.



RAVINE AVENUE PROJECT - BY JAMIE BANFIELD DESIGN

For example, a tap may incorporate masculine elements such as carved or ribbed details on the handles, but a curved faucet smooths it out to be equally

feminine.



MARSHALL AVENUE LANE PROJECT - BY JAMIE BANFIELD DESIGN

DETAILS MATTER

Classic Innovations: Along the same vein, exciting new innovations in technology have people wanting to try smart controls for their showers and other bathroom needs. This modern technology includes shower controls that set the water heat before you get in or motion sensor faucets, which are designed to conserve water consumption. However, not everyone wishes to opt for an ultra-modern design style when using these modern technologies. Instead, you can mix classic innovations with modern lines, digital controls, and accessibility.



CAMBIE VILLAGE PROJECT - BY JAMIE BANFIELD DESIGN

For example, a bathroom vanity cabinet and a mirror designed with a sleek, modern aesthetic and LED lighting enhancements can be happily married with using a more classic material such as a texturized darker wood.



SIDLER LIT MODELLO MIRRORED CABINET IN MODERN BATHROOM DESIGN

Or if you want more storage above the vanity, adding a functional solution such as a mirrored cabinet, which is both adaptable in either a modern or classic

bathroom space is a flexible design element. SIDLER's customizable Modello cabinets with add-on options such as integrated outlets and dimmable lighting to not only store your bathroom toiletries, but for heatproof hair tools and accessories. Clients are always asking for a "hotel-like experience" and customizing your cabinets is one way to create accessible solutions for a relaxing and functional environment.



SIDLER NON-LIT MODELLO MIRRORED CABINET IN TRADITIONAL BATHROOM DESIGN



RAVINE AVENUE PROJECT - BY JAMIE BANFIELD DESIGN

Other ways to embrace a design of classic innovations into your bathroom space is through tile. Use a mix of tile shapes and size to create a "tile rug" composed of hexagonal tiles in the centre of the room breaks up the large amount of floor space. Or add a modern tiling design in a shower, but juxtaposition this by using fixtures with more classical details and design. Adding a large modern design soaker tub with classical fixtures also injects the

bathroom space with a touch of classical innovation.



VANCOUVER SPECIAL PROJECT - BY JAMIE BANFIELD DESIGN

Mixing Mediums: Don't be afraid to mix finishes; gold and black make a great combo for plumbing and lighting fixtures and bring a bit of modern glam to the room. Mixing textures is a surefire way to add dimension to a space. Warmth from wood cabinetry pulls texture against the cool, smooth finishes of the walls, tile, and countertops.



RAVINE AVENUE PROJECT - BY JAMIE BANFIELD DESIGN

Also, consider tactile details. How? Layer a bathroom design by adding a pizzazz of texture to your bathroom space by adding wood with a natural grain texture, unpolished stone, and matte finishes. This will create a stunning amplified mix of textures and colours in your bathroom space.

RETURN TO NATURE

Organic Lighting: To balance and create a mood or set a tone for a bathroom space; creative and functional lighting solutions are key. Bathroom lighting doesn't just brighten up your space, but it can also help you transition from day to night peacefully and wake you up in the morning. When you're getting ready for a day at the office or a night on the town, bad lighting can make it impossible to get out of the door. And when you wind down after a long day, harsh lighting can jolt you awake and cause you to stay awake longer.



MARVEL STREET PROJECT - BY JAMIE BANFIELD DESIGN

Enhance or add some natural light. Don't cover up real windows if you have them or remodel your bathroom space to open it up with windows or a skylight.

If adding natural light sources are not feasible, then incorporate some innovative and creative lighting solutions. Doing your best to mimic natural light can be difficult without clever lighting solutions.

This is where built-in lighting comes in from overhead pendants to sconces or recessed lighting. There are endless choices and ways to customize your bathroom space.



SIDLER QUADRO COLLECTION WITH 45 DEGREE AMBIENT LIGHT AND NIGHTLIGHT

Incorporating lighting into your bathroom space with lit mirrors is a great option. And you can even take it a step further and add a lit mirrored cabinet to optimize your bathroom functionality with both storage plus lighting.

A great solution is to recess mount a mirrored cabinet, so it rests seamlessly in the wall above the vanity. The SIDLER Quadro mirrored cabinet offers a non-distracting and functional alternative with its dimmable integrated LED lighting and nightlight. The Quadro functions both as a main light source to illuminate the majority of a bathroom space as well as, providing ambient and task lighting for everyday bathroom habits and grooming. So, it makes getting ready in the morning much easier when the lighting works for you or, you can dim the cabinet light to set the mood for a nice, relaxing bath before bed.



*IONA DRIVE PROJECT - BY JAMIE
BANFIELD DESIGN*

Other creative bathroom lighting solutions are to undermount lights to the vanity cabinet or add recess lighting in the shower to not only brighten the space, but to also cast a shine on the varied materials and textures.



CAMBIE VILLAGE PROJECT - BY JAMIE BANFIELD DESIGN

Living Elements: Wood, stone, and metal are great materials that add a natural touch to a bathroom. Along with texture, they bring imperfect shapes and patterns that add realism and dimension.



VANCOUVER SPECIAL PROJECT - BY JAMIE BANFIELD DESIGN



CAMBIE VILLAGE PROJECT - BY JAMIE BANFIELD DESIGN

What people don't often consider when designing a space is how it physically feels. Plumbing with live finishes, such as brushed nickel stands the test of time, aging with you and your home. Eventually, they evolve and take on a patina finish. Live finishes feel different than their sealed counterparts because there is a depth and heaviness to them, effectuating a sense of vitality.

New and Improved Porcelain: As an alternative to natural stone, the benefits of porcelain may outweigh splurging on marble or quartz. Tactile elements ensure it feels just like the real thing, and the manufacturing process ensures its not as easily stainable or breakable as real stone.



*MARVEL STREET PROJECT - BY JAMIE
BANFIELD DESIGN*



IONA DRIVE PROJECT - BY JAMIE BANFIELD DESIGN

The more modern iteration of porcelain is also eco-friendly and sustainable. It is made from recycled content such as, road waste where the process for producing the porcelain does not put a strain on the environment like its counterpart does. It costs less energy, water, and manpower to build, cut, and transport. And the added bonus is, it's available in large format and adaptable to any style and colour giving you a large palette of options to style and design your bathroom space.

As well, this eco-friendly porcelain can be installed just like tile where its large format results in less seams for a smoother more continuous visual effect.



MARVEL STREET PROJECT - BY JAMIE
BANFIELD DESIGN

CONCLUSION

The overall theme of the New Year for the bathroom space is distinct design with harmonious contrasts. Adding touches of soft contrast creates focal points against a neutral canvas or grounding element to draw the eye in, melding the entire bathroom design into one blended mix of colours, materials, textures, and shapes.

Also, mixing classic with modern, or masculine and feminine touches, and natural features ensure a timeless design. For 2023, it's all about how you mix and match the old with the new to create unique combinations that remain timeless for years to come.

Here are some other great articles on bathroom design trends for 2023!

- 1) [HOUZZ article](#).
- 2) [Forbes.com article](#).

THANK YOU TO OUR NEWSLETTER CONTRIBUTOR!

SIDLER wants to thank Interior Designer, [Jamie Banfield Design](#) who

graciously offered his time, expertise and insights into the bathroom design trends for 2023.

We are honoured you offered us your time and contribution!



JAMIE BANFIELD , OWNER AND PRINCIPAL DESIGNER FROM JAMIE BANFIELD DESIGN

One part creative, one part technical, Jamie Banfield Design Inc. is an award-winning residential design team recognized for their timeless, warm, West Coast style. Located in Port Moody, British Columbia,

Jamie Banfield specializes in transforming spaces into well-edited and timeless creations. Inspired by the West Coast's beauty, Banfield integrates detailed millwork, unique textures, reclaimed materials, and natural elements into each of his designs showcasing his unique perspective and love for carefully crafted functionality in his finished spaces. With his training and background in design, manufacturing, construction, and custom millwork, Banfield leads his team with his intrinsic understanding of the total design process for both renovation and new build projects.

Along with being recognized by the NKBA as one of the industry's top "30 Under 30" in North America, "One to Watch" by Western Living Magazine, and a Finalist for the Robert Ledingham Memorial "Emerging Designer of The Year Award," Jamie has also appeared on numerous TV outlets and lifestyle talk shows across North America.

Jamie's list of TV appearances:

- 1) **October 2022 – TD Spotlight**
- 2) **January 2020 - Global TV News**

- 3) October 2019 - Global TV News
 - 4) October 2015 - That Talk Show
 - 5) July 2015 - That Talk Show
-

A MESSAGE FROM THE PRESIDENT

REFLECTING ON YEAR 2022!



*MICHAEL MERKLI, PRESIDENT AT
SIDLER INTERNATIONAL LTD.*

This very well-known adage, “time flies when you are having fun” is an accurate way to summarize another fast-paced year as it comes to an end and we embark on another new upcoming year. Let’s take a look at SIDLER’s year of 2022 with its highlights.

The introduction of our new **XAMO collection** at the beginning of the year was a full success. We gained a substantial number of new customers with the addition of this well priced LED lighted mirrored cabinet. The Xamo’s features and it’s newest generation of LED light technology provides the desired bathroom storage and functionality for today’s market.

To keep up with today’s demand and to streamline the manufacturing process, SIDLER in **Switzerland** has broken ground with the building of a brand new, office and manufacturing plant. I am sure you all have seen the progress of the new Swiss office and factory if you follow SIDLER on social media. The new factory will be up and running at the beginning of 2023. Also, SIDLER North America is continuously expanding its team to keep providing the high-quality

service we are known for.



*74 GRAND MANHATTAN, NEW YORK - FEATURING
SIDLER'S MODELLO MIRRORED CABINET*

In 2022, we also had another exciting multi-residential building project where SIDLER provided electric **Modello mirrored cabinets** to 74 Grand Manhattan in New York. **74 Grand Manhattan** is a condo development in Manhattan's Soho-Cast Iron Historic District by developer **Churchill Real Estate Holdings** with architect **C3D Architecture**. This condo building is 8 stories high comprised of a ground floor commercial space and 7 residential floors with 5 units on each floor.

While we had an amazing summer with lots of sunshine, we still can appreciate the bright and functional lighting of SIDLER mirrored cabinets during the dark and colder winter months. Hence, during the summer months SIDLER finalized the concept, design and manufacturing of a new and sparkly mirrored cabinet launching in 2023, which showcases a never seen before unique lighted mirror effect. Please stay tuned for more information on this new and exciting mirrored cabinet collection called the GRADIENT in the new year!

The entire SIDLER team would like to thank all of you for your continuous support, and we wish you all a Season's Greetings and Happy New Year!

Sincerely,
Michael Merkli
President of SIDLER International Ltd.

What else is happening in the SIDLER world?



SIDLER MIRRORED CABINETS AROUND THE GLOBE

HOLIDAY SEASON HOURS OF OPERATION FOR 2022!



SIDLER'S 2022 HOLIDAY SEASON OFFICE SCHEDULE

The SIDLER International Ltd. North America office will be closed over the holiday season from December 25, 2022 until January 3, 2023.

The last day to submit your product orders is December 21, 2022 at 4:00 pm PST. Orders placed by December 21, 2022 will be shipped out by December 23, 2022. Any orders placed after this date will be processed in the new year on January 3, 2023 and shipped out on January 6, 2023.

JUST A REMINDER! WE HAVE A NEW, EXCITING AND INNOVATIVE COLLECTION COMING SOON!!

In 2023, SIDLER will be introducing a new mirrored cabinet collection called the GRADIENT!



SIDLER® GRADIENT COLLECTION WITH NIGHTLIGHT FUNCTION

The SIDLER® Gradient embodies a striking atmospheric design in an LED illuminated mirrored cabinet.

The SIDLER® Gradient radiates with its semi-transparent, continuous glass surface where it converges with a gentle and progressive gradient from the mirror surface to the light. It captivates with its elegant combination of mirror and light source. The reflective surface merges smoothly into transparent glass and bathes the room in soft light. An atmospheric interplay between clear lines and soft transitions.



SIDLER® GRADIENT COLLECTION - UNIQUE AND INNOVATIVE INTEGRATED LIGHT DESIGN

The Gradient's minimalist and modern design was modelled after the technological properties of a pair of sunglasses. This makes the gradient a strikingly unique and innovatively designed mirrored cabinet.

The design inspiration of this mirrored cabinet is the brainchild of Swiss Industrial Designers, **Stéphanie Estoppey** and **Ozan Alaca** of **STUDIOCOLONY**.

SIDLER DEALER PORTAL UPDATE!

THE NEW UPGRADED DEALER PORTAL INTERFACE IS FINALLY AVAILABLE FOR USE!!

Product Support & Inventory

Inventory Search: Search Collection, Product Number, Purchase Order Status

Welcome to Our Product Support Portal.

Thank you for creating your SIDLER® DEALER PORTAL account! SIDLER® welcomes you to our DEALER PORTAL for dealers and sales representative inquiries.

The **DEALER PORTAL** is your SIDLER® resource centre where you can find the following: photo order status and stock inventory, technical and installation manuals, installation and guide videos, product catalogue and price lists, sales support materials, product training materials and videos, and product photos and videos.

You can navigate these resources by clicking on the menu list to the right of this page.

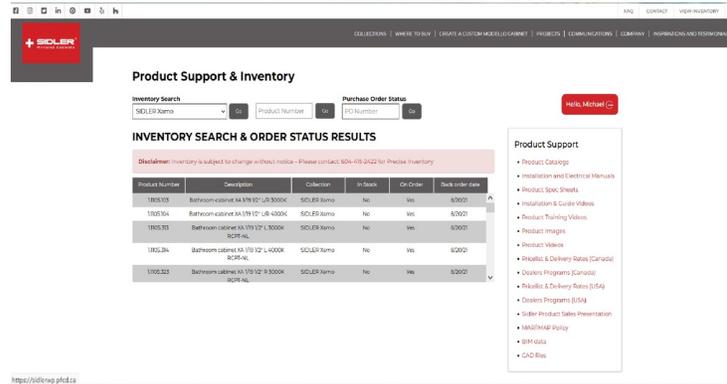
WELCOME TO THE SIDLER DEALER PORTAL

Product Support

- Product Catalogs
- Installation and Electrical Manuals
- Product Spec Sheets
- Installation & Guide Videos
- Product Training Videos
- Product Brochures
- Product Videos
- Pricing & Delivery Rates (Canada)
- Dealer's Programs (Canada)
- Pricing & Delivery Rates (USA)
- Dealer's Programs (USA)
- Sidler Product Sales Presentation
- MAGNUM Policy
- BIM data
- CAD files

SIDLER® DEALER PORTAL WELCOME PAGE

SIDLER welcomes you to our upgraded DEALER PORTAL for dealers and sales representative agencies.



SIDLER@ DEALER PORTAL PRODUCT, INVENTORY AND PURCHASE ORDER SEARCH

The DEALER PORTAL is your SIDLER resource centre where you can find the following:

- 1) Check order status and stock inventory
- 2) Technical and installation manuals
- 3) Installation and guide videos
- 4) Product catalogues and price lists
- 5) Sales support materials
- 6) Product training materials and videos
- 7) Product photos and videos

You can navigate these resources by clicking on the menu list to the right of the page.

IF YOU DON'T ALREADY HAVE AN ACCOUNT, PLEASE ENSURE YOU SIGN UP TO USE THE SIDLER DEALER PORTAL!

Create your account via this link here: <https://www.sidler-international.com/login/>

If you already have an account, you will automatically have access to the NEW dealer portal.

MORE UPDATES ON THE BRAND NEW SWISS OFFICE AND FACTORY! FOLLOW ALONG TO SEE THE PROGRESS!!



SIDLER QUADRO MIRRORED CABINET WITH DIMMABLE LED LIGHT AND NIGHTLIGHT FUNCTION

We are excited to share some news! We are building a brand new office and factory at our European head office location in Switzerland!!

STEP SIX? Underground parking and basement almost done!

STEP SEVEN? LED interior ceiling lights are installed!



STEP EIGHT? The new warehouse is finally being built and almost done!



STEP NINE? The building is almost finished and ready to move into soon!



STEP TEN? The building is complete but needs finishing touches such as laying down the asphalt!

PLEASE FOLLOW ALONG TO SEE THE PROGRESS OF OUR NEW SWISS OFFICE AND FACTORY! STAY TUNED!!

SWISS CANADIAN CHAMBER OF COMMERCE, OCTOBER 2022 NEWSLETTER!

FEATURING A BLOG ARTICLE FROM SIDLER!

SCCC Member Highlights

6 unique and innovative lighting designs for your bathroom

Our business member SIDLER publishes regularly blog articles on their website where they show how you can design your bathroom.

Read this [blog](#) post to explore what is trending in unique and innovative lighting design for your bathroom space.



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SIDLER'S INSIGHTS ON 6 INNOVATIVE LIGHTING DESIGNS FOR YOUR BATHROOM SPACE IS FEATURED IN SWISS CANADIAN CHAMBER OF COMMERCE'S OCTOBER 2022 NEWSLETTER!

SIDLER is a Swiss company where our mirrored cabinets are manufactured in Switzerland, and we are proud to have our content in the [Swiss Canadian Chamber of Commerce's](#) newsletter.

CHECK OUT OUR BLOG ARTICLE IN THE SCCC NEWSLETTER BY [CLICKING HERE!](#)

WIN A \$50 CASH PRIZE!

ENTER A PRIZE DRAW!!

HOW? PLEASE SEE THE DETAILS BELOW!



PLEASE POST A REVIEW ABOUT SIDLER ON HOUZZ!

Please visit our [HOZZ page](#) and post a review. The more reviews, the more everyone can find out about SIDLER!

www.houzz.com/pro/mirrorcabinets/sidler

**ONCE YOU POST A REVIEW YOUR NAME WILL BE ENTERED
INTO A PRIZE DRAW TO WIN A \$50 CASH PRIZE!!**

THE DRAW ENDS ON DECEMBER 31, 2022

**Only ONE winner will be eligible for this prize.*

SIDLER'S COMEDY CABINET

This is a feature of our newsletter where we will share a joke or pun or an image gif with you! We invite everyone to share your jokes/puns and images with us!



**PLEASE TALK BEHIND OUR BACKS AND GOSSIP
ABOUT SIDLER!**



FOLLOW SIDLER AND TALK ABOUT US!

Just a friendly reminder to follow us, comment, share your experience on any of our social media feeds. Please share with your business partners, clients, colleagues and friends!

Click on any of the icons below!

VISIT OUR WEBSITE OR SUBSCRIBE TO OUR NEWSLETTER!

Written by, Sally Mark
Marketing and Communications Director
SIDLER International Ltd.



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