



# INSIDE REFLECTIONS



FEBRUARY 2022

**SIDLER WISHES EVERYONE A GREAT START TO A HAPPY NEW YEAR!**

**LET'S TAKE A LOOK BACK AT THE 2021 BATHROOM DESIGN TRENDS!**

**What were the dominant design trends and which ones failed to gain any steam?**

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SIDLER wishes everyone a Happy New Year!

The past two years has been a windy storm with the pandemic and other global disasters. Hence, for this year we really hope we will start seeing calmer waters in this ocean we call "life".

To commemorate the start of this New Year, we want to take you on a trip down memory lane and look back at the bathroom design trend predictions from 2021 to see which trends made a strong imprint in home building and design.

And to help us start this journey, SIDLER has been honoured to have **Los Angeles** based interior design studio, **The Sycamore Collective** provide their expertise and insight into this.

**So, with a hop and a skip... let's take a stroll down memory lane!**

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**A LOOK BACK AT THE TOP 5 BATHROOM DESIGN TREND PREDICTIONS FROM 2021 - WITH THE SYCAMORE COLLECTIVE!**



*BATHROOM DESIGN TRENDS FOR 2021 - PHOTO FEATURES SIDLER LED COLLECTION*

**While 2021 was a great year for bathroom design, 2022 is looking equally as promising!**

We are entering 2022 in a shared sentiment of feeling very hopeful for everyone's health and for continued relief from the pandemic.

As people did their part and remained home as much as they could in 2021, they of course looked at the rooms they used every day in a new light. For obvious reasons the bathroom is one of the most used and most important spaces in the house.

Some of the trends we saw emerge in 2021 began with a spa-like experience at home, flattering lighting, more than ample storage, smart toilets, and exploiting that great bathroom view. These trends all took off and appear to be here to stay.

So, let's explore the bathroom trends from 2021 that stood out and continue to create a buzz for 2022.

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**SPA-LIKE SHOWER EXPERIENCE AT HOME**

Our clients had been used to heavy travel both for work and for pleasure. With a decrease in travelling for 2021, these clients have a great eye for design and wanted to recreate and emulate their most favourite hotel-like experiences at home.



*READCREST PROJECT - BY THE SYCAMORE COLLECTIVE*

The best hotel experiences during our travels are often influenced by the caliber of the bathrooms, not only in the room itself but also in the hotel spas. Combine this with a pandemic influenced trend of people also exercising at home instead of their high-end public gyms; we saw the inclusion of many high-tech steam baths for that post-workout relaxation and joint/muscle recovery.



*PASADENA SHOWHOUSE PROJECT - BY THE SYCAMORE COLLECTIVE*

These standout 'hotel' fixtures were then incorporated into home bathroom design with high-end sleek fixtures, spa-like shower head including speakers, integrated lighting, and even a scent atomizer emitting a fragrant, soothing aroma for a complete, soothing sensory experience at home.

## TWO TRENDS IN ONE - GREAT LIGHTING AND AMPLE STORAGE

In 2021, while at home we also saw a new way people were communicating with their friends and followers by using social media and virtual tools such as Zoom or Google Meets.



*SIDLER XAMO MIRRORED CABINET WITH DIMMABLE OVERHEAD HORIZONTAL LIGHTING AND OPTIONAL NIGHTLIGHT*

With the goal of creating a well composed social media post with flattering lighting in front of a great backdrop; the perfect mirror selfie became an essential addition to Instagram feeds. This is where flattering, crisp, 'true to life' lighting becomes so key for the popular bathroom selfie.

**The SIDLER mirrored cabinets** with its integrated proprietary LED lighting plus, functional storage for that un-cluttered bathroom is the perfect 3 in 1 design element to add to any bathroom for that special above the sink look. And it is the perfect and flattering backdrop for those mirror selfies we all pose for whether, we like to admit it or not.



*SIDLER QUADRO MİRRORED CABINET WITH DIMMABLE LED LIGHT AND NIGHTLIGHT FUNCTION -  
Photo credits to Linda McManus*

## **SMART TOILETS**

One more trend that arose in 2021 and appears to be here to stay is the addition of smart toilets to every bathroom.



*RENDERING OF WETHERLY PROJECT - BY THE SYCAMORE COLLECTIVE*

Smart toilets are 'intelligent toilets', which incorporate innovative technology plus simple functionality to ease our daily bathroom needs. These toilets are

also a great 'green' solution as they are designed to reduce water usage and come with multiple functions. Additionally, they provide users with enough space to enhance the bathroom with ease and comfort of use.



*JOHN WEINSTEIN PROJECT - BY THE SYCAMORE COLLECTIVE -  
Photo credits to Linda McManus*

While wildly popular around the world in Asia and Europe; people in North America suddenly understood and appreciated their benefits in 2021 when toilet paper famously became one of the hottest and scarce commodities. And it seems like this trend is here to stay.

### **BATHROOM WITH A VIEW**

If your home is blessed with a great view, taking advantage of that even in your bathroom design becomes a very welcome treat.

The trend in bathroom design for 2021 was to marry the bathroom with a connection to nature.



*SUNSET PLAZA PROJECT - BY THE SYCAMORE COLLECTIVE*

This can be achieved by designing a great bathroom around a view for those who have the good fortune of having this as their home's surrounding landscape. Or this can be achieved by just utilizing the natural light of the sky through a window or skylight to brighten not only the bathroom itself, but also to perk up the mood of the people lucky enough to experience this visual indoor and outdoor symbiosis.



*SUNSET PLAZA PROJECT - BY THE SYCAMORE COLLECTIVE*

## **THE OUTDOOR BATH**

In the spirit of creating an even more luxurious bathroom experience that incorporates the symbiosis of indoor and outdoor space involves moving the

bath to a secluded out-door area.



*RISING GLEN PROJECT - BY THE SYCAMORE COLLECTIVE*

In 2021, the outdoor bath experience had become a welcome trend as people blended their indoor and outdoor living space. However, the outdoor bath in bathroom design does rely upon the home being situated in a landscape and climate where this is possible so as to provide enough privacy to create a true bath experience rather than it feeling as though it's a swimming pool.



*RISING GLEN PROJECT - BY THE SYCAMORE COLLECTIVE*

With all these wonderful design elements meshed together; it creates the ultimate, luxury spa-like home bathroom experience with a unique connection to

nature.

## CONCLUSION

Bathrooms will always play a huge role in our daily lives. And each bathroom design encompasses each individual's daily grooming routine and habits. So, we need bathroom design to not only meet our functional needs, but also allow us to indulge in its beauty.

Alongside the 2021 predictions and current 2022 trends; the overall focal point within bathroom design encompasses elements of creativity, luxury, greenspace and 'green' functionality, and inspiration from a variety of life experiences and tastes. Bathroom design in 2021 was a blend of high quality craftsmanship, functional convenience, and integrated innovation to positively impact and improve our everyday functional needs while still indulging in beautiful design.

Here are some great articles on more bathroom design trends from 2021:

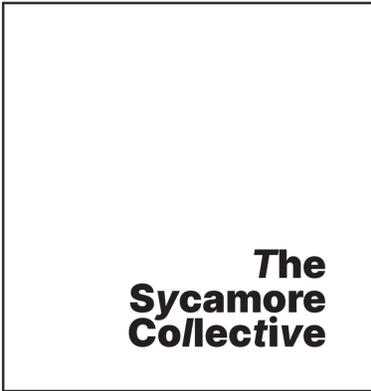
- 1) [House and Home](#).
- 2) [Elle Décor](#).
- 3) [Forbes.com](#).

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## THANK YOU TO OUR NEWSLETTER CONTRIBUTOR!

**SIDLER wants to thank The Sycamore Collective who graciously offered their time, expertise and insights into their retrospective of the bathroom design trends for 2021.**

**We are honoured you offered us your time and contribution!**



# The Sycamore Collective

## The Sycamore Collective – Los Angeles, CA

The Sycamore Collective promotes great design and the art of living well.

The Sycamore Collective is a collaborative design studio consisting of a creative amalgamation of experienced interior designers, artists, craftspeople, and architects.



Christopher Wierer  
MANAGING PARTNER/ DESIGN PRINCIPAL



Jhoiey Ramirez  
CREATIVE DIRECTOR



Lance Jacky, AIA  
EXECUTIVE ARCHITECT

### THE SYCAMORE COLLECTIVE LEADERSHIP TEAM

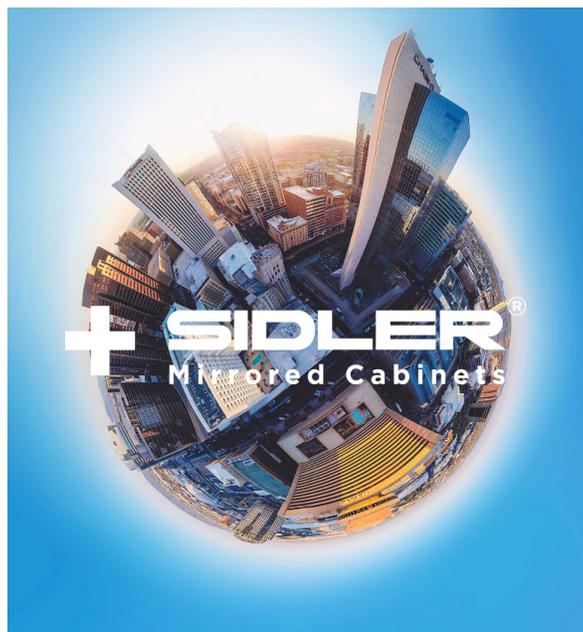
This bespoke design studio strives to improve the way we live. Together, the collective attempts to continually answer the question, “how can we better live?” whether at home or at work, in how we travel, where we eat or shop and relax, and with all the products we encounter along the way.

The Managing Partner and Design Principal of this design team is **Christopher Wierer**, a Los Angeles based designer who has partnered with local and globally established brands throughout his 20 years of design and architecture experience. **Jhoiey Ramirez**, the studio’s Creative Director is a multi-disciplinary visual artist with architectural experience has been a design industry leader for over 20 years. **Lance Jacky**, the Executive Architect brings over 30 years of

experience in residential, commercial, retail, medical space, and development projects and leads the collective's technical efforts.

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## What else is happening in the SIDLER world?



*SIDLER MIRRORED CABINETS AROUND THE WORLD*

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## AN EXCITING NEW CHANGE FOR SIDLER!

### INTRODUCING SIDLER'S NEW FEATURE ON OUR WEBSITE!

SIDLER'S website now has a section where you can access "Technical Documents".

We often find, we receive a large number of inquiries for installation information of each SIDLER cabinet collection or wiring instructions for our lit cabinets or side mirror kit installation instructions, etc..

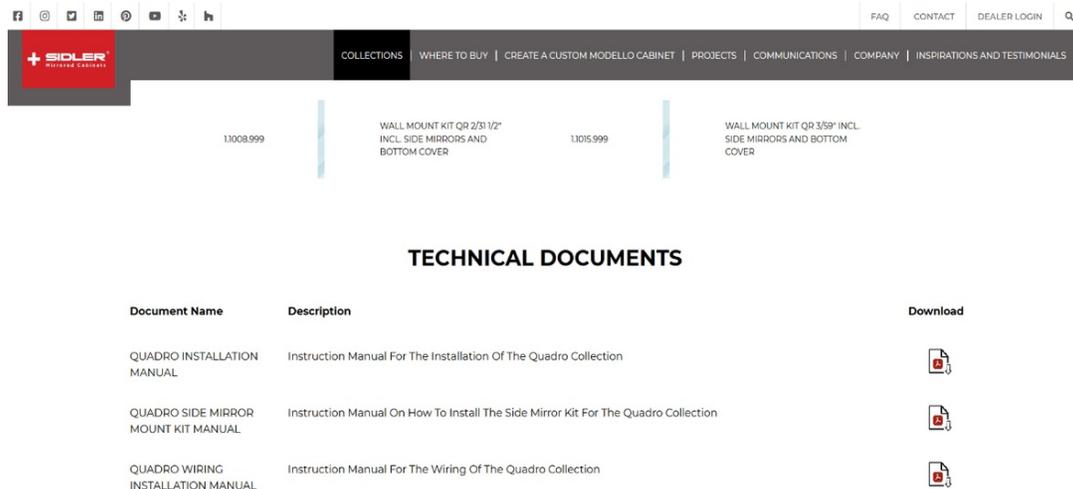
These instructions or guides can be found in our "[Dealer Login Portal](#)" for reference. But, for easier and quicker access, we decided to add a new section and feature on our website where this content can be found more readily.

### WHERE CAN THIS NEW FEATURE BE FOUND?

- 1) Go to the landing page for any of our SIDLER mirrored cabinet collections.
- 2) Scroll down towards the bottom, and under the "Model Dimensions" section,

you will find this new section called "Technical Documents".

3) Pick the document of interest and click on the pdf icon where the selected document(s) can be read directly from our website or downloaded or printed.



The screenshot shows the Sidler website's navigation menu with options like 'COLLECTIONS', 'WHERE TO BUY', 'CREATE A CUSTOM MODELLO CABINET', 'PROJECTS', 'COMMUNICATIONS', 'COMPANY', and 'INSPIRATIONS AND TESTIMONIALS'. Below the menu, there are two product listings for wall mount kits. The 'TECHNICAL DOCUMENTS' section contains a table with three rows of manuals, each with a PDF icon for download.

Document Name	Description	Download
QUADRO INSTALLATION MANUAL	Instruction Manual For The Installation Of The Quadro Collection	
QUADRO SIDE MIRROR MOUNT KIT MANUAL	Instruction Manual On How To Install The Side Mirror Kit For The Quadro Collection	
QUADRO WIRING INSTALLATION MANUAL	Instruction Manual For The Wiring Of The Quadro Collection	

[Start](#)  
*TECHNICAL DOCUMENTS ON SIDLER WEBSITE*

Also, there will be additional changes coming with an improved user interface and navigation of the '**Dealer Login Portal**' page including, more resource materials, product line information, spec sheets and also, sales support/marketing materials!

**STAY TUNED for further details about the improved Dealer Login Portal, and for its official announcement !**

**NEW OFFICE AND MANUFACTURING PLANT IN SWITZERLAND!**



SWITZERLAND

A NEW Swiss office and manufacturing plant will be built in SIDLER's home country and base of operations this coming year in Switzerland!

**Stay tuned for progress updates throughout this year!**

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## **SIDLER DONATES TO THE SWISS CANADIAN CHAMBER OF COMMERCE!**



*SWISS CANADIAN CHAMBER OF COMMERCE - WESTERN CANADA*

## **SIDLER DONATES TO THE SWISS CANADIAN CHAMBER OF COMMERCE'S ANNUAL CHRISTMAS GALA 2021!**

SIDLER is a Swiss company where our mirrored cabinets are manufactured in Switzerland. In honour of our Swiss European roots, we like to support organizations such as the Swiss Canadian Chamber of Commerce.

The SCCC hosts an annual Christmas gala and silent auction event in December. SIDLER donated a \$200.00 gift voucher towards their December 2021 silent auction event to help them raise funds and support their organization.

SIDLER wants to give a special thank you to the Swiss Canadian Chamber of Commerce for the honour of participating in their annual gala!

Learn more about the Swiss Canadian Chamber of Commerce [here!](#)

**READ THE DETAILS IN OUR NEWS BLOG [HERE!](#)**

#blog #whatsnew #newsflash #newsupdate

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**WIN A \$50 VISA GIFT CARD!**

**ENTER A PRIZE DRAW!**

**HOW? PLEASE SEE THE DETAILS BELOW!**

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**PLEASE POST A REVIEW ABOUT SIDLER ON HOUZZ!**

Please visit our [HOUZZ page](https://www.houzz.com/pro/mirrorcabinets/sidler) and post a review. The more reviews, the more everyone can find out about SIDLER!

<https://www.houzz.com/pro/mirrorcabinets/sidler>

**ONCE YOU POST A REVIEW YOUR NAME WILL BE ENTERED  
INTO A PRIZE DRAW TO WIN A \$50 VISA GIFT CARD!!**

**THE DRAW ENDS ON MARCH 31, 2021.**

*\*Only ONE winner will be eligible for this prize.*

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**SIDLER'S COMEDY CABINET**



This is a feature of our newsletter where we will share a joke or pun or an image gif with you! We invite everyone to share your jokes/puns and images with us!

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**PLEASE TALK BEHIND OUR BACKS AND GOSSIP ABOUT SIDLER!**



*FOLLOW SIDLER AND TALK ABOUT US!*

**Just a friendly reminder to follow us, comment, share your experience on any of our social media feeds. Please share with your business partners, clients, colleagues and friends!**

**Click on any of the icons below!**

**VIIISIT OUR WEBSITE OR SUBSCRIBE TO OUR NEWSLETTER!**

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