



INSIDE REFLECTIONS



RECESSED MOUNTED SIDLER MODELLO MİRRORED CABINET

SEPTEMBER 2020

A RECESSED MİRRORED CABINET...A DISASTER OR SMART DESIGN?

**Is there an advantage to
flush mounting your
bathroom mirrored
cabinet?**

A mirrored cabinet for your bathroom is a key design option to strongly consider when you are down to putting the finishing touches on your 2 month bathroom renovation project with 2 more weeks to go. Or when you are finding you need to de-clutter your bathroom counter or for smaller bathroom spaces.

Our everyday lives revolve around our bathroom mirror. If you count how many times in a day you use your bathroom mirror, you would be surprised to calculate it is more than you expect. So, even though we hardly notice the amount of time spent in front of our bathroom mirror; it is one of those key items we need in our daily life.



MAN LOOKING AT HIMSELF IN FRONT OF MIRROR

Another factoid based on an interesting study from 'Yorkshire-based lifestyle brand Avaj' (featured in the Daily News and DailyMail.com publications) as to which gender spends more time in looking at themselves in a mirror; provides some unexpected results.

This study of 1000 men in Britain draws an interesting finding where it is determined men vs. women spend more time in front of a mirror on a daily basis. So, women who have often gotten a bad rap for spending too much time in front of a mirror are finally vindicated!

Given the amount of time a person spends in front of their bathroom mirror, using not only a mirror with a crisp, clear reflection but a mirrored cabinet is a practical and elegant beneficial addition to consider for your bathroom.

You ask yourself why consider a mirrored medicine cabinet? Aren't medicine cabinets these bulky eyesores in a bathroom?

Gone are the days of those bulky, ugly, dated medicine cabinets, which inched so far

from the wall you would end up bonking your head. Some of these old-school medicine cabinets came with or without mirrors. In recent years, medicine cabinet design has gone through a major transformation to sleek, seamless modern aesthetics with functionality.



OUTDATED AND BULKY MEDICINE CABINET, SURFACE MOUNTED

A mirrored medicine cabinet not only functions as a mirror; it's also a practical storage solution in an eye-catching and aesthetically pleasing design. Your bottles of face cream, hair products, first-aid items, toothbrush, make-up and razor can be stored away sight unseen, and in a customizable organized manner.

Okay, now that you are sold on buying a mirrored medicine cabinet for your bathroom, you then ask yourself if you should have it recessed (flush-mounted) into the wall or surface-mounted onto the wall?



SIXTH & WILLOW BATHROOM WITH SURFACE MOUNT SIDLER DIAMANDO CABINET

Let's examine the advantages and disadvantages of both options.

The Surface-mounted Mirrored Cabinet

The surface mounting of a mirror cabinet is attached directly onto the wall. This option requires less effort and can also be implemented more easily in rented homes. You only have to drill the appropriate holes and the mirror cabinet is installed. The electrician has to take special care of the light connections as these have to be connected to the direct power supply.

The main disadvantage of the surface mounting is primarily the aesthetics. Of

course, there are a number of mirrored cabinets such as SIDLER's LED Collection or Diamando, which look very good even when surface mounted. But if you like more seamless, less bulky and contemporary design elements; flush mounting is the better choice.

Pros:

- 1) Less complicated installation
- 2) Better option for a renter who wants more storage in their rental home
- 3) Usually less expensive than the flush-mounted option
- 4) More narrow reach proximity between user and mirror

Cons:

- 1) The body of the cabinet is clearly visible from a side view
- 2) Inches out of the wall more creating a bulkier appearance
- 3) User will more likely bump into the corners

The Flush-mounted Mirrored Cabinet

For flush-mounted installation, the mirror cabinet is recessed directly into the wall. Often builders do not like when a mirrored cabinet in the bathroom protrudes from the wall and therefore, a recessed mounted cabinet is a seamless alternative solution they prefer to implement.

A niche is hollowed out of the wall where the mirrored cabinet can be inserted. The hollowing out of the wall makes room for the cabinet to be recessed installed into the wall. So, the mirror cabinet is inserted directly into the wall disappearing almost completely from the surface creating this 'floating mirror' effect.



*CLOSE-UP OF A FLUSH MOUNTED QUADRO
MIRRORED CABINET WITH HANDLE*

This effect is particularly impressive



SIDLER QUADRO MIRRORED CABINET WITH AMBIENT LIGHTING

with the right lighting when the mirrored cabinet has an integrated lighting system. For example, the new SIDLER Quadro collection features 45 degree integrated ambient lighting framing the entire mirror, which illuminates your bathroom with crisp, atmospheric light. This

light combined with the recess mount, further enhances the illusion of a floating mirror.

However, recess mounting a mirrored cabinet requires a little more effort especially, with solid construction walls.

“The main advantage of recessing a cabinet into a wall is the appearance. When the cabinet is flush with the wall, it's just more appealing, contemporary and attractive. Although this entails more planning and construction, the effort is worth the time”, says **Mario Sidler, Sales and Product Manager, SIDLER International Ltd.**

Even though a flush mount option requires more time and effort, the result and effect is well worth it for this beautiful and stunning design element. If you have invested a lot of time and effort into creating a perfect bathroom in design and functionality, recessing the mirrored cabinet is only a natural avenue as this adds the pièce de résistance to your bathroom!

Pros:

- 1) Almost hides invisibly into the wall
- 2) It disguises your mirrored cabinet's functionality as a storage space vs. the typical bulky medicine cabinets. In other words, it not only hides your items, it hides itself as a storage space.
- 3) The mirror cabinet seems to float creating a stunning effect
- 4) Clear, contemporary, seamless and minimalist design

Cons:

1) Installation requires more effort, time and increased costs

CONCLUSION

Both options offer their own advantages and disadvantages. However, if you are a homeowner vs. being a renter, flush mounting may be the better choice for you. Even the classic surface-mounted installation offers various attractive possibilities, which will not leave your bathroom stuck with a mirrored cabinet reflective of the unattractive, bulky plastic designs from long ago.



SIDLER DIAMANDO FLUORESCENT MIRRORED CABINET

What else is happening in the SIDLER world?

EFFECTIVE DECEMBER 31, 2020, SIDLER is discontinuing the Diamando Fluorescent Mirrored Cabinet collection!

But, there is still some good news!

The popular and top selling **DIAMANDO LED** and the **DIAMANDO NON-ELECTRIC**

collections are still available for our customers.



CREATE A CUSTOM MODELLO WITH THE SIDLER CONFIGURATOR

COMING SOON!

Additional options for the Modello Configurator!

The 'create your own' custom Modello cabinet Configurator on our website will feature a new add-on

where the LED light strip can now be added when you design your own cabinet.

STAY TUNED for further details and for the official announcement of when this will be available for use!

MORE PROGRESS ON THE PHILADELPHIA 'DESIGN' PROJECT'!

#phillybathroomproject

If you haven't been following along the story, here is a recap!

SIDLER IS A COMPANY WHO CARES ABOUT PEOPLE AND THE COMMUNITY! #care #support #love #community

John Weinstein has been in the plumbing/kitchen & bath industry for almost 30 years. In the past four years, John has served as the Director of Franz Viegener; the high-end faucet and fixture brand who is a favorite amongst architects and designers. <http://www.franzviegener.us/en/>

On April 9, 2020, John's family home in Philadelphia suffered serious damage to the master bedroom and bathroom when a massive wind storm uprooted a large pine tree falling onto his house.

In collaboration with other industry leading manufacturers in the kitchen and bath industry, SIDLER has joined this home remodel project by donating the **Quadro Mirrored Cabinets** for John's new bathroom. #donation #bathroom #medicinecabinet #mirror

Also, collaborating on this design project is **Samuel Gordon Architects** and Interior Designer **Studio Jhoiey Inc.**

What are the latest updates?

AUGUST 5> A Laufen bathtub has been delivered and ready for install!
www.laufen.com/ #lovelaufen #bathtub

AUGUST 11> Electric Underfloor Heating System from Warm Up Heat is ready to be installed! www.warmup.com Warmupyourfloor underfloorheating

AUGUST 17> The underfloor radiant heat system from Warm Up Inc. has been installed. And Easy Drain solutions, a Dutch family business has provided their



FALLEN PINE TREE ON JOHN WEINSTEIN'S HOUSE! FOLLOW THIS STORY ON OUR SOCIAL MEDIA!

innovative and safe drainage technology solutions. www.easydrainusa.com/

AUGUST 21> In-Wall Flushing Systems from Viega LLC. has been installed!

www.viega.us

AUGUST 22> Floors and walls are now covered with the gorgeous Barcelona Ivory matte, polished porcelain tiles from Walker Zanger.

www.walkerzanger.com

Please follow us on this exciting journey of "The Philadelphia Project" on SIDLER'S SOCIAL MEDIA pages! #phillybathroomproject #sidlerinternational

STAY TUNED FOR FURTHER UPDATES! #staytuned

SIDLER'S COMEDY CABINET

This is a feature of our newsletter where we will share a joke or pun with you! We invite everyone to share your jokes/puns with us!



I was doing a pretend job interview with my 6 year old daughter and I asked her, "where do you see yourself in 5 years?"

She said: "in a mirror."



FOLLOW SIDLER AND TALK ABOUT US!

PLEASE TALK BEHIND OUR BACKS AND GOSSIP ABOUT SIDLER!

Just a friendly reminder to follow us, comment, share your experience on any of our social media feeds. Please share with your business partners, clients, colleagues and friends!

Click on any of the icons below!

VIIISIT OUR WEBSITE OR SUBSCRIBE TO OUR NEWSLETTER!

Written by, Sally Mark
Marketing and Communications Manager
SIDLER International Ltd.



©2020 SIDLER® | Vancouver, BC, CANADA



Powered by **Mad Mimi®**
A GoDaddy® company