



INSIDE REFLECTIONS



OCTOBER 2020

Medicine Cabinets Vs. Mirrors, What Works for You?

Medicine Cabinets are a luxurious and seamless design element for your bathroom! SIDLER's medicine cabinets are not only a luxury design, but is storage solution for you!

How does a medicine cabinet compare with your standard mirror?

First of all, let's look at the comparisons between a standard bathroom mirror and a mirrored cabinet with storage.

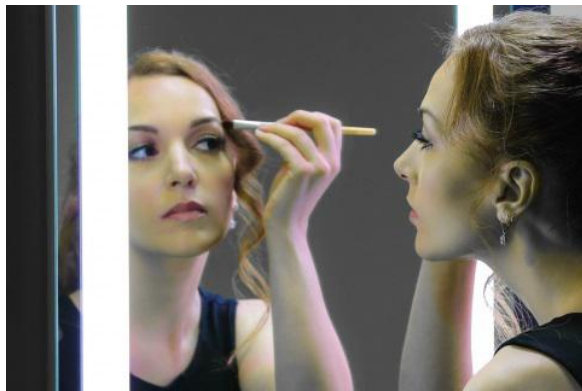
This is a picture of a woman using a traditional, regular mirror with a bathroom counter full of clutter.



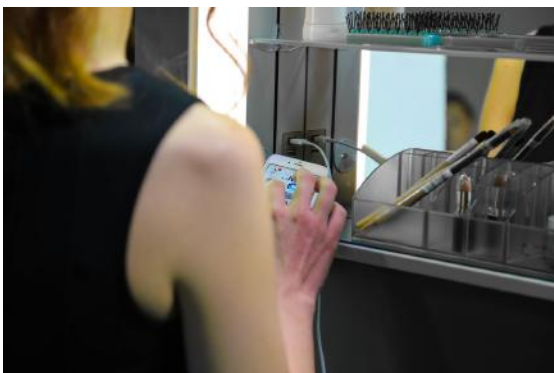
BATHROOM WITH COUNTER CLUTTER

This is a picture of a woman using a SIDLER Sidelight Mirrored Cabinet.

You can see the clear, distortion free reflection of a SIDLER Mirrored Cabinet here.



WOMAN USING SIDLER SIDELIGHT MIRRORED CABINET



STORAGE AND NO COUNTER CLUTTER WITH A SIDLER MIRRORED CABINET

Here is the interior view of the SIDLER Sidelight Mirrored Cabinet showcasing its storage options with the patented shelf-adjusting system (click here to learn more about [SIDLER's shelf-adjustment system](#))

As you can see from these images, the standard bathroom mirror takes up wall space as just a 'mirror'. So, if you want storage it leaves very little room for options other than

seeing the typical bathroom counter clutter you see here in the first photograph. This is not only visually unappealing, but it also creates clutter leaving little counter top space room. Also, the image reflected from the standard mirror can be distorted and not as clear or sharp.

When you see the image of the woman using the SIDLER Mirrored Cabinet, not only is the mirror reflection crisp and clear with zero distortion, you can see the storage options and even a USB charging port. It is practical storage solutions with other many convenient options.

What are the top 3 reasons for investing in a mirrored medicine cabinet?

NUMBER ONE: STORAGE

If you have a lot of toiletries and like to have these organized and easily accessible without cluttering your home or bathroom space, then you will want some storage solutions. It's fair to assume that we need better organization in general, but sometimes we don't know where to start.

So, how do you organize your space without the clutter and also, add some luxury to your bathroom? You can add a mirrored medicine cabinet to your bathroom.

A mirrored cabinet is a smart storage solution as it not only de-clutters your bathroom counter, but it also offers a convenient space to store toiletries within easy reach versus the inconvenience of storing bathroom necessities in the cabinet under the sink. It saves you the hassle of having to bend or kneel down and reach below the sink to try to find your toiletries. And for smaller bathrooms or bathrooms with a pedestal sink where there is very little storage options or space; a mirrored cabinet is the perfect solution.

Also, a mirrored cabinet can be flush or recessed mounted for a stunning, atmospheric appearance or more traditionally mounted such as on the surface. So, storage and stunning design are combined in one!



SIDLER SINGLA MIRRORRED CABINET (OPENED) SHOWING STORAGE

NUMBER TWO: ORGANIZATION

This goes hand-in-hand with



SIDLER TALL MİRRORED CABINET (OPENED) SHOWING STORAGE WITH NO COUNTER CLUTTER

REASON NUMBER ONE where using a seamless storage option such as medicine cabinets, it automatically results in the bonus of having organization. How someone wants to organize their belongings such as bathroom toiletries is all about customization and this is also, where a mirrored medicine cabinet does the job.

SIDLER Mirrored Cabinets feature an easy adjust shelving system ([click here for an example](#)). So, if you have those tall electric tooth brushes or various sized toiletries or a hair dryer; you will definitely have the practical beauty of customization.

NUMBER THREE: LIGHTING

There is a quote, “let there be light”, which is a reference to the creation and birth of light.

So, when it comes to light, we need light in our daily lives for all we do from cooking in the kitchen to driving our car at night to working at your desk in the office; the list goes on. And your bathroom routine needs light where the light not only has to be crisp and clear, but also saves on energy usage. There are however, some mirrors where lights are included, but it does not compare to an integrated lighting system such as in a lit mirrored cabinet, which also can include LED (as a feature) lighting as well.



SIDLER QUADRO MİRRORED CABINET WITH AMBIENT LIGHTING

There are some standard mirrors where the light is included promote this as one of their highlight features, which is why they are referred to having this feature as a part of their name, ‘light and mirror’. But instead of this, why not invest in a cabinet that has an integrated light as in the case of a lit mirrored cabinet with lots of storage space, organization opportunities, maybe a USB

port or electrical outlet (or both) and of course lighting (dimnable as well)?

Who doesn't love light and want a bathroom to be as bright as possible? The lit and LED cabinet collections from SIDLER are the ideal and practical solution.

CONCLUSION

Not everyone may initially think they need a mirrored medicine cabinet, but once you make the leap to invest in one for your bathroom or home, you will find it so much more practical and useful in comparison to a simple standard traditional mirror.

Mirrored medicine cabinets are a practical, seamless and elegant solution that will transform your bathroom. It gives you the storage and organization you never knew you needed to de-clutter your bathroom, and help you do your daily bathroom tasks such as, apply make-up or brush your teeth or shave with a sharp, crisp reflection staring right back at you. And from a design perspective, they are modern and contemporary so, they add an touch of high-class luxury to your bathroom and home.



SIDLER MIRRORED CABINETS AROUND THE WORLD

**What else is
happening in the
SIDLER world?**

COMING SOON!

**SIDLER'S NEW WEBSITE
DESIGN!**

SIDLER'S website is undergoing a 'facelift' with additional and new menu options and a more user friendly interface. In addition, there will be improved navigation of the '**Dealer**

Login' page including more resource materials, product line information, spec sheets and also, sales support/marketing materials!

Also, as mentioned in our September 2020 newsletter, the 'create your own' custom **Modello Cabinet Configurator** on our website will feature a new add-on where the LED light strip can now be added when you design your own

cabinet.

**There are so many new and exciting changes coming your way
with SIDLER!**

**STAY TUNED for further details, and for the official announcement
regarding the launch of our new website!**

**SIDLER IS HONOURED
AND GRATEFUL!**

**THANK YOU TO ALL OF
OUR FELLOW
COLLABORATORS ON
THE PHILADELPHIA
'DESIGN' PROJECT!
#phillybathroomprojec**

**SIDLER IS A COMPANY WHO
CARES ABOUT PEOPLE AND
THE COMMUNITY! #care
#support #love #community**



*THE PHILADELPHIA BATHROOM DESIGN PROJECT!
FOLLOW THIS STORY ON OUR SOCIAL MEDIA!*

Alongside other architectural manufactures and design industry leaders:

Warm Up Inc.
Laufen Bathrooms
Easy Drain Inc.
Viega LLC
Beletz Bros
Walker Zanger
Emtek Products
Samuel Gordon Architects
Interior Designer **Studio Jhoiey Inc.**

SIDLER International is proud to be a part of this bathroom remodel project with **Franz Viegener**. <http://www.franzviegner.us/en/>

Thank you **John Weinstein** of Franz Viegener for bringing us all together in this bathroom remodel design collaboration!

Please follow us on this exciting journey of "The Philadelphia Bathroom Project" on SIDLER'S SOCIAL MEDIA pages! #phillybathroomproject #sidlerinternational

STAY TUNED FOR FURTHER UPDATES! #staytuned

SIDLER'S COMEDY CABINET

This is a feature of our newsletter where we will share a joke or pun with you! We invite everyone to share your jokes/puns with us!

What are you doing son? It has been an hour and you are still in front of the mirror closing your eyes.

Mum, actually I want to see how I look while sleeping...



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