



INSIDE REFLECTIONS



NOVEMBER 2020

Micro living in a compact home? Storage solutions to consider!

You don't have to give up storage and functional space to live in a smaller home!

In 2007, there was an emergence of the tiny-house movement or the



MICRO-HOME UNDER 1000 SQ FT

"small-house" movement within North America, which is an architectural and social movement advocating living simply in small homes. By 2012, these tiny homes eventually evolved into even smaller spaces as these 'homes on wheels' with under 400 square feet or even less in

living space.

Living in these smaller spaces are appealing to some prospective homebuyers due to affordability and also the desire to create a more minimalist lifestyle.

So the question is, is there still a surging trend for tiny homes? And if so, why does this trend exist and how has it evolved in the current real estate market climate?



TINY HOUSE ON WHEELS UNDER 300 SQ FT

In the current North America real estate market, the tiny house on wheels is still a home option for some, but issues such as getting bank financing, having the assurance of quality, solid and safe construction and also, where to park the home given inhibitive zoning laws are all unappealing to a percentage of prospective home buyers who want to or can only afford to live in a smaller space. Given this, new more practical and appealing trends for this percentage of the home buyer population is emerging, which encompasses the ideology of 'micro living' with micro-homes or micro-condo living spaces. These micro living spaces are also an affordable option for renters within a growing, high-cost rental market.

These new trends create so many more options in micro living for everyone who wants a more minimalist living space or for those looking for a more economical, lower cost home. There is something for everyone!

What are these new micro living trends? Let's



MICRO-APARTMENT IN SAN FRANCISCO, CA

explore!

MULTI-RESIDENTIAL MICRO-UNITS

These micro apartments embrace the ideology of investing in experiences and simplified urban living with modern convenience versus accumulating material possessions. The multi-residential micro-units are

apartments with a smaller footprint of under 500 square feet or less of living space.

These micro-apartments offer stunning design and functional living spaces, which are affordable and also embody a more minimalist lifestyle. The idea behind these smaller spaces is for the home environment to act like a dwelling where it meets the basic necessities where you can eat, bathe, sleep and relax. But, instead of accumulating material possessions that are not always needed for daily use, the investment of time and money is placed in experiences such as entertainment, travelling, dining out, live theatre, interacting with friends, etc., which are all activities done outside of the home environment.

The other attraction of the micro-apartment is convenient and easy access to modern amenities and services such as a fitness centre, hair salon and coffee shop, which are all located on the ground floor of the apartment complex.



FLOORPLAN OF MICRO-APARTMENT

“Micro units will always fulfill a special segment of the market for those who need an affordable housing option or minimal living enthusiasts. Gone are the days of ‘McMansions’ as baby boomers downsize to simplify their new empty-nester lifestyle and the green buyer chooses not to heat or furnish these huge spaces. With smaller footprints, millennials can finally be able to afford a place of their own. Less space allows less stuff and less cleaning, which affords people more time to socialize outside of the home or travel. Today’s homeowner values sustainability, simplicity without forgoing luxury. Just because people are

opting for smaller footprints doesn't mean they're skimping on finishes. High tech amenities like mirrored medicine cabinets with built-in lighting and outlets and Bluetooth capabilities, and toilet bidets are practical luxuries which soon everyone will expect.

*Once COVID subsides, people will start migrating back to the urban core. I see micro-housing will gain greater popularity as the cost of living and construction increases exponentially and workers are required to be back at the office whereby commutes again become an important factor in housing trends”, says **Jennifer Wen**, Residential & Commercial Specialist for **Berkshire Hathaway Home Services** in Bellevue, WA.*



400 SQ FT MICRO-APARTMENT IN MANHATTAN, NY -
DESIGNED BY THE NEW PROJECT GROUP



350 SQ FT MICRO-APARTMENT
BY ARCHITECT GRAHAM HILL

As Jennifer Wen states, micro unit living does not mean there are compromises on luxury or functionality or storage or design. DWELL.com lists the **top 19 micro-apartments across the globe**, which reflects a finessed, stunning and creative design aesthetic with functionality.



*LANEWAY HOUSE UNDER 1000 SQ FT -
VANCOUVER, BC*

LANEWAY HOUSE OR GARDEN HOME

These laneway or garden homes offer the option of affordable single detached home living for those who want the increased privacy not found in apartment living. The laneway or garden home also embraces the multi-generation ideology by creating and maintaining extended family unit interactions across generations.

Laneway and garden houses are built on pre-existing lots of an existing average or larger sized single detached home. These are detached secondary suites located in the back lane or in the backyard, which offer 1000 square feet or less of living space. Not only do laneway and garden houses offer an affordable single detached living option, it also increases the value of the existing lot.

This growing house trend since 2019 for laneway and garden homes, due to the high cost of real estate is a highlight story according to an [article in the Vancouver Sun](#).



GARDEN HOUSE UNDER 800 SQ FT

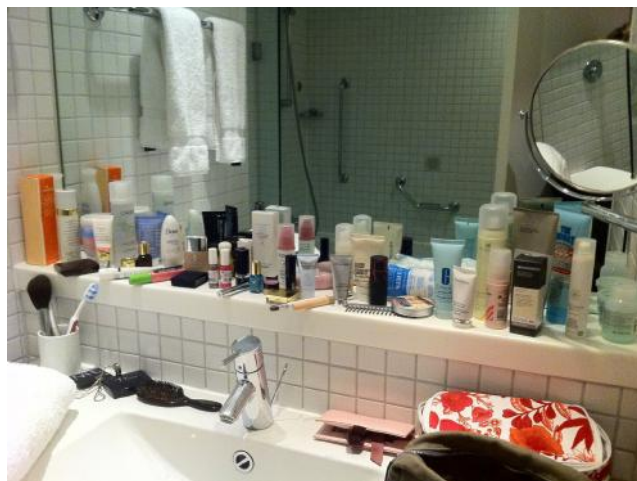
Laneway and garden homes provide living options for prospective

homeowners, renters, for those looking to down-size and it can be used as an in-law suite or for other family members. When used to house family members such as your daughter and son-in-law and their newborn baby; it provides them the privacy of their own detached living space while also, being able to stay close to their family for the interaction and support of the 'family bond'.

"With regards to laneway and garden homes, I see them as a fantastic way to accommodate multi-generational or multi-family living on a parcel of land, while still allowing each party their own space. As house prices continuing to climb, garden suites provide the opportunity for family members or friends to purchase a property together which can make owning a home more affordable and accessible for both parties. With that said, the occupant of the garden suite will have to be more creative with their space as the size of the building is limited by the local zoning bylaws. A well thought out layout and creative storage solutions can go a long way in making a smaller space feel larger than it is" says **Mark Nelson, Realtor and Founding Partner of THE AGENCY in Victoria, BC.**

An article from "Architecture Art Designs" outlines in further detail the **huge benefits of laneway and garden houses.**

So, now that we took a tour of the new and evolving micro-living trends, let's talk about the one concern home buyers have in regards to living in a smaller space.



CLUTTERED AND DISORGANIZED SMALL BATHROOM WITH REGULAR MIRROR

Immediately when someone thinks about a smaller living space, they automatically assume they will have to compromise on practical features such as storage space. This is especially a concern for a smaller bathroom where storage space is a key feature of a practical and proper functioning bathroom.

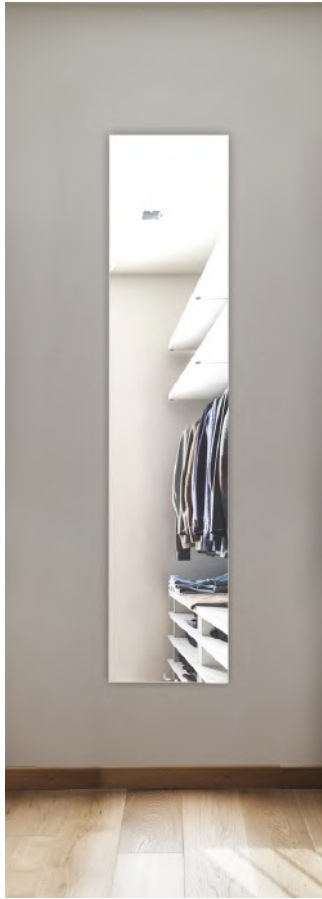
For other areas of these micro-homes, creative storage can be implemented by building walls with hidden built-in storage compartments and by adding as much cabinetry in the kitchen as possible. And for smaller bathrooms in these micro homes, storage options such as mirrored medicine cabinets are a great design solution to address any storage space issues.



*SMALL BATHROOM WITH RECESSED SIDLER DIAMANDO LIT
MIRRORED CABINET - HEATHER & SEVENTEENTH, VANCOUVER,
BC*

Using a mirrored cabinet in a small bathroom is an innovative solution to prevent homeowners of these smaller home environments from having to compromise in this living space.

Not only does a mirrored cabinet offer storage, it also functions as a mirror and as a light source (with the lit LED cabinets) giving you the best of three worlds. And when it is recessed into the wall, the mirrored cabinet's storage functionality is hidden as it will sit flush within the wall space. So, your storage solution is disguised.



*SIDLER TALL MİRRORED
CABINET*

And for the smaller bedroom space, a mirrored cabinet such as the SIDLER® Tall collection can function as a full length mirror with storage. This can also be recessed for a flushed appearance on the wall space. With a mirrored cabinet in the smaller bedroom space, you can get dressed in the morning to ensure your outfit looks presentable while also, having storage for your hairdryer, jewelry or socks or other bedroom items.

CONCLUSION

If you are looking to purchase a home, but have a smaller budget to work with or you want to minimize or downsize; then smaller living spaces such as these micro-homes are a perfect option for you. And with storage solutions such as mirrored cabinets, you don't have to compromise on losing the practical storage space you need in a smaller living environment. So, don't worry or stress out about having to make any storage space compromises when taking the huge leap to micro living.



SIDLER MIRRORED CABINETS AROUND THE WORLD

What else is happening in the SIDLER world?

SIDLER'S PROJECT PORTFOLIO!

Due to SIDLER's long-standing reputation of designing, engineering and building luxury, high-quality and innovative mirrored cabinet solutions; their collection is a major bathroom feature in various high profile property developments across Europe and North America.

SIDLER's project portfolio consists of large scale, high-rise and multi-residential projects where SIDLER has provided customized designed cabinet solutions, or their standard mirrored cabinet collection. #project #building #ourprojects #bathroom #largescale

SIDLER currently has some new, exciting building development projects still in progress!

WHAT ARE THESE PROJECTS?



FRASER COMMONS - Vancouver, BC

FRASER COMMONS - Vancouver, BC

Fraser Commons exemplifies modern and elegant city living situated along Vancouver's Fraser Street and Southeast Marine Drive. This development by **Serracan Properties** is a smart collection of 363 city homes, curated shops, a new daycare and generous green space featuring a huge, common use park for residents only. The development is made up of four beautifully designed buildings ranging from five to 21 storeys offer a wide variety of light-filled, air conditioned homes with 'European' inspired design, contemporary finishes and atmosphere.



200 AMSTERDAM - New York, NY

200 AMSTERDAM - New York, NY

200 Amsterdam is a 112 condominium, residential skyscraper at the intersection of Amsterdam Avenue and 69th Street on the Upper West Side in Manhattan, New York City. The lot was formerly occupied by the Lincoln Square Synagogue. 200 Amsterdam is classically composed, high luxury living at the nexus of Lincoln Centre and Central Park.

The 52-story, 283,000-square-foot project is being developed by **SJP Properties** and **Mitsui Fudosan America** and is designed by **Elkus Manfredi Architects** with **CetraRuddy** as the interior designer.



*TRIBUNE TOWER
RESIDENCES - Chicago, IL*

TRIBUNE TOWER RESIDENCES - Chicago, IL

The **Tribune Tower**, a historic Chicago structure with global significance has gone through an amazing renovation and transformation into luxury condominiums in a joint project by development groups **CIM Group** and **Golub & Company**. The project's designers include interior architect, **The Gettys Group**, lead architect, **Solomon Cordwell Buenz**, and landscape architect **Olin**.

The Tribune Tower Residences is a new luxury condo development located inside the iconic Tribune Tower in Downtown Chicago. Located at 435 N. Michigan Avenue, it is situated right along the heart of Chicago's Magnificent Mile while also being just steps from many of the city's premier restaurants, and entertainment venues. These residences represent beautiful, distinctive and elegant luxury living where each of its 162 units has its own unique character and exquisite design.

STAY TUNED for further details on the progress of these development projects by following us on our social media and our website! **#staytuned**

MORE SIDLER NEWS!

There is a new change in one of SIDLER's sales representative agencies in the New England territory!

David Pettine Group is the new Sales Representative Agency for SIDLER in the tNew England territory providing his services to US States such as Massachusetts, Connecticut, New Hampshire and Rhode Island!



DAVID PETTINE

WHO IS DAVID PETTINE?

David Pettine is excited and flattered to be named the New England Representative for SIDLER® International. Ltd - the Swiss manufacturer of luxury illuminated mirrored medicine cabinets. He believes in the sales motto and approach of, the 'unseen' means the 'unsold', and it is his job to create product and brand awareness. This has been David's motto since he started his career as the New England Representative for the world-renowned Swiss leader of luxury faucets, KWC. And this is his same sales approach today as he joins the innovative Swiss team of SIDLER® International.

David is a 26-year veteran of the decorative construction community and has held positions and tenure with some of the most innovative European distributors and manufacturers such as, EuroStyle, Horus Faucets, Decotec, Weibert Italian Design and Italbrass to name a few. He is happy to be part of SIDLER® family and eager to start the year with the most innovative company in decorative mirrored cabinets.

David lives in Belmont, Massachusetts with his wife Lori and their two teenage kids, Barrett and Ella. He enjoys outdoor activities such as exercising with his wife, as well as gardening, cooking and fine dining.



THE PHILADELPHIA BATHROOM DESIGN PROJECT! FOLLOW THIS STORY ON OUR SOCIAL MEDIA!

NOVEMBER UPDATE ON THE PHILADELPHIA BATHROOM DESIGN PROJECT! #project #collaboration #phillybathroomproject

SIDLER IS A COMPANY WHO CARES ABOUT PEOPLE AND THE COMMUNITY! #care #support #love #community

In collaboration with other industry leading manufacturers, SIDLER has joined this bathroom remodel project for John Weinstein's bathroom.

#sidlerinternational #donation #community #bathroomdesign #mirrors #medicinecabinet #cabinet #ledlighting #bathroomideas #bathroominspiration #luxurydesign

Check out the progress on SIDLER's [Instagram](#) or [Facebook](#) page! #instagram #facebook

- Floors and walls are covered with the gorgeous Barcelona Ivory matte, polished porcelain tiles from

Walker
Zanger.
#tiles
#porcelain
www.walkerzanger.com

- A
bathtub
and
sinks
from
Laufen
Bathrooms
is
installed!
#lovelaufen
#bathtub
www.laufen.com/

- The
Nerea
collection
faucets
from
Franz
Viegener
add
the
final
polish
to
the
sinks.
<https://franzviegener.com/>

**THANK YOU TO ALL OF OUR FELLOW COLLABORATORS ON
THIS DESIGN PROJECT! #phillybathroomproject**

Warm Up Inc.
Laufen Bathrooms
Easy Drain Inc.
Viega LLC
Beletz Bros
Walker Zanger
Emtek Products
Samuel Gordon Architects
Interior Designer [Studio Jhoiey Inc.](#)

SIDLER International is proud to be a part of this bathroom remodel project with
Franz Viegener. <http://www.franzviegener.us/en/>

Thank you **John Weinstein** of Franz Viegener for bringing us all together in this bathroom remodel design collaboration!

Please follow us on this exciting journey of "The Philadelphia Bathroom Project" on SIDLER'S SOCIAL MEDIA pages! #phillybathroomproject #sidlerinternational

STAY TUNED FOR FURTHER UPDATES! #staytuned #bigreveal



SIDLER'S COMEDY CABINET

This is a feature of our newsletter where we will share a joke or pun or an image gif with you! We invite everyone to share your jokes/puns and images with us!



*FOLLOW SIDLER AND TALK
ABOUT US!*

PLEASE TALK BEHIND OUR BACKS AND GOSSIP ABOUT SIDLER!

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Written by, Sally Mark
Marketing and Communications Manager
SIDLER International Ltd.



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